

Herts Sports Partnership in conjunction
with Herts Football Association

'LEARNING

FROM LEGENDARY

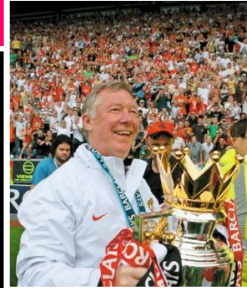
COACHES'

The Lecture Series

As part of our 2009-10 Coach Education Programme we are staging a series of evening lectures from leading experts in the world of coaching, entitled '*Learning from Legendary Coaches*'

The series developed from a successful pilot programme delivered by David Turner, Principal Lecturer in Sports Coaching at the University of Hertfordshire, as part of the 2009 Herts Coach Education Week. David's lecture on the great Australian cricket coach John Buchanan, entitled "Coaching the best to be better still", received hugely positive feedback from the 50 or so attendees. Working with David and another friend of the Partnership, Malcolm Cook of *Freeflow Coaching*, we have structured the '*Learning from Legendary Coaches*' series.

Each 2 hour (interactive) session will be held at the University of Hertfordshire, starting at 7p.m.



See reverse for full programme and booking details

COST: Individual Sessions £10 | Full Programme £40



(Attendance at these sessions will be FREE for members of the Herts Coaches' Association, the Herts FA Coaches' Association and University of Hertfordshire Sports Studies students)

THE PROGRAMME

Wednesday 28th
October 2009

The **Mourinho** Blueprint: The Development and Methods of an Expert Sports Coach
- delivered by David Turner

Wednesday 2nd
December 2009

Zen and the Counterculture Coach: Study of
Phil Jackson, US Basketball Coach
- delivered by David Turner

Wednesday 17th
February 2010

Sir Clive Woodward
- delivered by David Turner
Part of Coach Education Week

Thursday 18th
February 2010

Sir Alex Ferguson
- delivered by Malcolm Cook
Part of Coach Education Week

Wednesday 14th
April 2010

The Shankly Way: Bill Shankly
- delivered by Malcolm Cook

Wednesday 16th
June 2010

Wayne Bennett
(Australian Rugby League Coach)
- delivered by John Dixon



COST: Individual Sessions £10 | Full Programme £40

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For further details and booking form please contact:

For members of the Herts FA Coaches' Association contact:

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For all other bookings contact:

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